



Laura

Laura PETITES Laura LauraPLUS<sup>14+</sup>

**For Immediate Release**

Montréal, Québec

January 30<sup>th</sup>, 2012

## *Bridal debut for Laura*



*Whether you've saved the date or you sent out invitations,  
Laura now has in addition to its contemporary fashions  
all you need for that special Bridal event...*

Canadian retailer Laura Canada is thrilled to add to its already beautiful contemporary fashions a bridal wear selection... Whether you are the bride, catching the bouquet or a distinguished guest you will find all you need to attend a tropical destination wedding or an upcoming bridal shower.



**When** you are searching for your own dream wedding dress (or suit!) or that special outfit for your bridal party, Laura will make it an epic experience. We have hand picked for you gowns, dresses, separates and suiting in an array of whites, gold, ivory, soft blush tones and chic classic black in a range of fabrics from glowing satin, chiffon, peau de soie, taffeta and charmeuse. You will also find strapless goddess-inspired gowns, sleek sheath dresses that will deliver sophistication for a flawless look!





*The festivities are awaiting...  
All that's missing is you  
in your beautiful Laura ensemble...*





4

The above-featured are available at select Laura,  
Laura Petites and Laura Plus stores as of Spring 2012.

Store locations available at:

[www.laura.ca](http://www.laura.ca)

**Information and sample requests:**

Cathya Attar - Director of Public Relations - Laura Canada

(450) 973-6090 ext. 2387 - [cathya.attar@laura.ca](mailto:cathya.attar@laura.ca)

Anna Mattiuzzo - Public Relations - Laura Canada

(905) 272-9607 ext. 3225 - [anna.mattiuzzo@laura.ca](mailto:anna.mattiuzzo@laura.ca)

Toll free: 1-877-973-6090

**About Laura Canada:**

Laura Canada is a national Canadian women's retailer with 170 stores across Canada this year. Founded in 1930 in the heart of Montreal, Quebec, Laura Canada has increased its holding over the years throughout Quebec into Ontario, British Columbia, Alberta, Manitoba, Saskatchewan, New Brunswick, Nova Scotia and Newfoundland. Operating under the banners of Laura, Laura Petites, Laura Plus and Melanie Lyne, Laura Canada is a privately owned company.

Montreal Head Office: 3000 Le Corbusier Blvd., Laval, Quebec H7L 3W2 1-877-973-6090

Toronto Regional Office: 151 City Centre Drive, #701, Mississauga, Ontario L5B 1M7 1-877-256-6149

170 stores: Quebec, Ontario, British Columbia, Alberta, Manitoba, Saskatchewan, New Brunswick, Nova Scotia, Newfoundland.